



pierre cardin
PARIS

PIERRE CARDIN SPRING/SUMMER 2014 EYEWEAR COLLECTION

The Spring/Summer 2014 Pierre Cardin eyewear collection perfectly reflects the House's distinctive spirit: geometric shapes, jewel-like details and precious materials are the common threads running through the collection. The new sunglasses and optical frames for men and women are an inspired blend of French elegance and Italian creativity, for a sophisticated, timeless style.

Mod. P.C. 8398/S and Mod. P.C. 8403

These large acetate sunglasses and this optical frame convey femininity and elegance. The temples are embellished with an exclusive crescent-shaped jewel-like insert adorned with sparkling crystals, a glamorous geometric detail recalling the brand's legendary accessories. The colour palette includes refined tones of black, dark Havana, striped Havana, Havana/grey and burgundy with shaded grey or brown lenses.



Mod. P.C. 8800 and Mod. P.C. 8798

Contemporary inspirations with a sophisticated twist: these optical frames have square metal fronts with softly rounded edges, which add a note of pure elegance. The temples are decorated with a precious crescent-shaped jewel-like detail enlivened by dazzling crystals, which stand out on refined shades of colour: ruthenium front with dark grey temples, rose gold front with pearled brown or light Havana temples, chocolate front with pearled beige temples, bronze front with pearled cream temples or pink front with purple/burgundy temples.



Mod. P.C. 6157/s and Mod. P.C. 6160

Sophisticated and easy-to-wear, these men's rectangular acetate sunglasses and this optical frame feature clean, simple lines and a lightweight feel. The sunglasses come in classic hues of gloss black, blue, Havana and brown with matte grey or brown lenses, while the optical frame is available in understated nuances of ruthenium, gold and palladium perfectly combined with blue, black and Havana fronts, respectively.



Mod. P.C. 6799

Essential and lightweight: this men's optical frame flaunts a rectangular-shaped rimless front and a contemporary, minimalist design highlighted by a classic colour palette in tones of ruthenium with black temples, gold with Havana temples and palladium with blue temples. The "Pierre Cardin" brand is clearly visible on the initial part of the temples.



The PIERRE CARDIN collection of sunglasses and optical frames is produced and distributed by the Safilo Group.

Safilo Group HQ Communications Department
Milan – ph. +39 02 77807604
Padua – ph. +39 049 6985459
e-mail: pressoffice@safilo.com
www.safilo.com